

2015/9 MBA Program in International Business , College of Management
College of Management, Shih Chien University

	Year 1				Year 2				total
	Code	Course	S1	S2	Code	Course	S3	S4	
International Business Administration Required	468	International Marketing Management	2		M81	Organization Theory and Management	2		24
	258	International Business	2		T56	International Human Resource Management	2		
	ADD	Applied Statistics	2		A37	Managerial accounting	2		
	228	International Financial Management		2	ADH	Business Ethics		2	
	M86	Business Research Method		2	TC9	International Business Strategy		2	
	291	Managerial Economics		2	264	Innovation Management		2	
	Required Total		6	6	Required Total		6	6	
Elective	PG2	e-commerce Management	2		TS5	Business Communication & Negotiation	2		77
	685	International Economics	2		AH2	International Conference Management	2		
	TF5	Global Logistics Management	3		MS5	International Industrial Copetitiveness Analysis	2		
	BM7	Economy, Finance and Banking in Greater China	2		247	International Exchange Practice	2		
	MS5	Global Leaders Conference (1)	2			Merger & Acquisitions	2		
		Marketing Communication	2			International Fashion Marketing	2		
		Comparative Country Studies	2			Supply Chain Management	2		
		Global Free Trade Zone	2			Regulations for International Trade	2		
		Preparation For Study Abroad	2			Case Study on Multinational Corporation		2	
	MT2	Managing service operation		2		International Banking and Investment		2	
	TN3	Consumer Behavior		2		Foreign Exchange Marketing Operations		2	
	MS5	Global Leaders Conference (2)		2	AL6	Cross Cultural Communications and Management		2	
	M56	Quantitative Methods		3	AG8	International Organizational Behavior		3	
		Exploring Perspectives in Entrepreneurship		2	236	International Trade Practice		2	
		Cross-Strait Economic Framework		2		Project Management		2	
		International Financial Market		2		Retail Management		2	
	PY9	Digital Marketing		2		New Venture Creation		2	
		Marketing Research		2					
		Globalisation of Emerging Markets		2					
		Operation Strategy & Management		2					
	Elective Total		19	23	Elective Total		16	19	

- Notes: 1. Graduate Credits: 46 Credits (Required: 24, Elective: 22)
2. Students are required to successfully complete thesis.
3. Courses might be flexibly adjusted within semesters.
4. Elective courses might be jointly shared between IMBA and BIB program.
Passing score: 70 for IMBA students; 60 for BIB students.
5. Course structure might be modified as needed.